

# ELENA CHIARADIA

## Creative Copywriter

### CONTACT

[elena@chiaradia.it](mailto:elena@chiaradia.it)  
+1(845)821-6406  
[elenachiaradia.com](http://elenachiaradia.com)

### SKILLS

Languages:  
Italian  
English  
Spanish

Adobe Creative Suite:  
Premiere Pro  
Photoshop  
InDesign

### AWARDS

Finalist - Golden Award  
of Montreux 2019,  
category Talent

### PUBLICATIONS

Ads Of The World  
Campaigns of the World  
WeLoveAd

### VOLUNTEERING

Rotaract Club Pordenone  
(Pordenone, IT)  
12/2012 - 11/2019

Radio Television Ichilo /  
Centro Misionero  
Parroquia San Carlos  
(Yapacani, BO)  
03/2017 - 04/2017

Thika Children Resue Center  
/ Cesvi NGO  
(Thika, KE)  
03/2015

### PROFESSIONAL EXPERIENCE

#### Creative Copywriter (internship)

360i New York (New York City, USA) | 09/2019 - 12/2019

- Concepted and produced ideas within the campaign "The Last Marathon" by United Airlines.

#### Creative Copywriter (internship)

Geometry Ogilvy Japan (Tokyo, JP) | 07/2019 - 09/2019

- Created concept for pitches and client briefs including: Coca Cola, Japan Airlines, Delta, Redbull, Greenpeace, American Express.
- Helped the team win an important pitch for Delta by adding original ideas.

#### Creative Copywriter (internship)

Ogilvy Vietnam (Ho Chi Minh City, VN) | 04/2019 - 06/2019

- Actively participated in the concepting and execution of a global campaign for Fanta's new product launch.

#### Content Specialist (internship)

AKQA (Milan, IT) | 06/2017 - 12/2017

- Developed content marketing and social media actions.
- Wrote and published original content for brands such as: Henkel, Purina, Pirelli, Police, Asko, Il Viaggiator Goloso.

#### Content Editor (internship)

Amazon Publishing (Milan, IT) | 08/2016 - 02/2017

- Independently selected and evaluated two new authors that eventually got acquired by the publishing house.
- Managed the production process autonomously for a month during the manager's honeymoon.

### EDUCATION

#### Copywriting - Portfolio Program

Miami Ad School Europe (Hamburg, DE) | 04/2018 - 03/2020

Coursework included: concepting, online and offline copywriting, radio and video script writing, Adobe CC basics.

#### Publishing: Design & Management - Master's Degree

University of Verona (Verona, IT) | 01/2016 - 04/2017

Coursework included: project management, concepting, marketing, graphic design, copywriting, copy editing, lettering and typography.

#### Italian Modern Literature - Bachelor's Degree

University of Udine (Udine, IT) | 09/2011 - 11/2014